



## general motors

WE PAY
100%
OF MARKETING COSTS

YOU PAY

ONLY

ON VEHICLES SOLD









## Performance-Based Marketing

Our signature Pay-Per-Performance marketing returns confirmed sales that dealers are raving about. We put our money where our mouth is.

## IMS <u>only gets paid for cars sold</u> to customers associated with our marketing campaign



## **Campaign Components**



**Direct Mail** 



**Email** 



**Social Media** 



**Text2Trade Evaluator** 



Geofencing



**Service Hangers** 

Capture New Market Share Using IMS Conquest Data

Contact InMarketSolution to get started: www.InMarketSolution.com







Phone: 312.809.6996 Copyrig